

Sales Systems

Your customer gets an answer and places an order without waiting for a sales rep.

Sound familiar?

- Our managers can't keep up with inquiries.
- We miss calls.
- Leads get lost.

First stage

One channel (website or phone), the catalog or knowledge base up to the agreed size, and one path from a question to a CRM record and a manager notification. Other channels are added in later stages on the same core.

Ongoing support

Catalog and knowledge base updates, conversation reviews, better answers, new scenarios.

What you receive

- An AI sales assistant in the agreed channels: website, messaging apps, phone.
- Your catalog, prices and stock connected.
- A path from the first question to a CRM record and a notification for the manager.
- Draft orders or quotes in the agreed format.
- Win-back scenarios: repeat purchases and abandoned inquiries.
- A machine-readable catalog for AI buyers.
- A report on inquiries. Instructions for managers, a system diagram and access.

System on the shared core

Data	Agents	Connections	Control	Interfaces
Catalog, prices, stock	AI sales assistant	CRM, messaging apps, telephony	AI disclosure	Website, messaging apps, phone

Experience

For NF ELIT, I created and implemented a website AI assistant that answers questions about materials, manufacturer documents and services, then guides visitors to the team's contact form.