

Outsourced Online Store

Storefront, catalog, orders and content, with one person responsible for the whole operation.

Sound familiar?

- Run our store for us.
- The store is slow and keeps breaking.
- Connect the store to inventory and accounting.

First stage

An audit, the catalog standard applied to the agreed scope, critical fixes and the start of regular operation.

Ongoing support

Assortment and product page updates, promotions, store monitoring, issue fixes, platform updates and content.

What you receive

- A store audit and plan.
- A storefront with critical issues fixed: speed, mobile, the path to checkout.
- A catalog built to one standard: structure, variants, prices, stock.
- Product pages from one template: copy, photos, video, languages.
- Connections to inventory, accounting and marketplaces (Amazon, eBay).
- An operating routine: what gets updated and how often.
- An AI sales assistant for shoppers, when it is part of the concept. Access and instructions.

System on the shared core

Data	Agents	Connections	Control	Interfaces
Catalog, variants, prices, stock	Content production: copy, photos, AI video	Payments and delivery	Regular operation and monitoring	Storefront on desktop and mobile

Experience

I have worked with Shopify, Amazon and eBay. For a private client, I fully set up Amazon sales of children's furniture made from eco-friendly birch plywood. I have also set up clothing sales, including socks and T-shirts.